

Over 57,000 People Visit  
WayNet Each Month for  
1.8 Million Page Views.

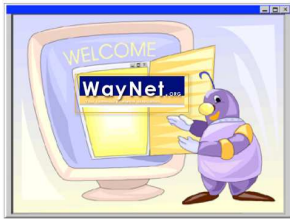


**WayNet.ORG**  
Your community network association.

- What's New?**
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## Wayne County's Internet **Hot Spot!**

A Powerful Internet  
Resource & Marketing Tool  
for Your Organization –  
Get the Most Out of It!



**THANK YOU for supporting  
WayNet.org with your membership!**

You are now part of an organization that was organized in 1997 – at the very beginning of the Internet revolution.

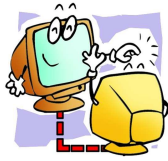
WayNet's official mission is to be Wayne County's Internet Gateway, promoting dynamic and interactive exchange of current thought and activities while celebrating our historical, cultural, and economic heritage. Put more simply – it's one click to all things local in Richmond and Wayne County.

**One big benefit** – to you as a member – and to our community is that it's not necessary to remember or bookmark multiple web addresses to find anything you need to know in our community – all you have to remember is [www.WayNet.org](http://www.WayNet.org)!

But hey! There are plenty of other benefits to being a WayNet.org member as well as ways that your membership benefits the community in general.



**That why we want to make sure you know how  
to make the most of your WayNet.org membership such as...**



## Our Link to You...

No matter what level you've joined WayNet, the link from our website to yours is your best benefit of membership. Thanks to WayNet's popularity with search engines, such as Google, when we link to you, the search engines popularity of your site often increases as well. When you search anything for Richmond, Indiana – a WayNet link is often on the first page of results.

Google Richmond Indiana Nursing Homes Search Advanced Search Preferences

Web Maps results 1 - 10 of about 125,000 for Richmond Indiana Nursing Homes

Local business results for **Nursing Homes near Richmond, IN**

A. **Arbor Trace** - www.arbortrace.us - (765) 939-3701 - More  
 B. **American Nursing Care** - www.americannursingcare.com - (765) 966-3388 - More  
 C. **Sterling House of Richmond** - www.brookdaleliving.com - (765) 939-3310 - More  
 D. **Friends Fellowship Community** - www.ffirc.org - (765) 862-6546 - 1 review  
 E. Her  
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 J. Bur

**KEYWORD: "Richmond Indiana Nursing Homes"**  
**A WayNet link is the 1<sup>st</sup> listing on the first page out of 125,000 search results!**

**Nursing Homes & Rehab Centers in Wayne County, Indiana**  
 Adult Day Care in Richmond (alternative option): Arbor Trace Health & Living; ... How to Choose a Nursing Home - from the Indiana Health Care Association ...  
 www.waynet.org/business/nursinghomes.htm - 32k - Cached - Similar pages

**Richmond, Indiana Nursing Homes (IN)**  
 Search and find Nursing Homes in Richmond Indiana (IN) and get free reports:  
 www.ucomparehealthcare.com/in/hs/Indiana/Richmond.html - 12k - Cached - Similar pages

**Nursing Homes in Richmond, Indiana - LOCAL NURSING HOMES dot COM**  
 There are 6 nursing homes in Richmond, Indiana. Select a nursing home from the list below to get details such as: certified number of beds and residents, ...  
 local-nursing-homes.com/city/Indiana/Richmond.html - 11k - Cached - Similar pages

And best of all, if the person doesn't know the name of your business, but is looking in WayNet's directory for a specific item or service – your business or organization is right there for them to find! Local and state educational, governmental, business and health organizations link to WayNet.org as a community resource, and your link is an important part of that resource!

**Which brings up an opportunity for us to offer a little...**



## **Reminder...Keep in touch with us about those pesky changes...**

Be sure to notify WayNet.org of any changes to your web address, major updates to your website, address or key personnel changes. That way, your link will remain accurate.

Even more good news! Major updates to our member's websites are often highlighted in the "*Focus on Wayne County*" section of our home page and/or featured in an edition of WayNet News.

### **Your Link to WayNet.org...**

To extend the usefulness of your website – without the necessity of keeping up with the many changes that occur over time to local web resources - simply link to WayNet.org. Let us do the heavy mouse moving so you can concentrate on keeping your organization's web site content up to date!

While many organizations may find it most useful to link to our home page, you're welcome to "deep link" to an inner page, if that is most useful for your organization. For example, if you want to point your visitors directly to the lodging or restaurant listings on the site, you're welcome to do that as well.

**Well...it's our job in this little guide to explain how you can make the most of your WayNet membership...and speaking of jobs...**



## We've got the perfect opening for your EMPLOYMENT ADS...

Having an opening in your organization can be a huge expense. Reduce the cost of advertising your job openings by adding an "Employment" page or section to your website.

Be sure to notify WayNet.org that you have an Employment section, and if you are a Business member or above, we'll add a direct link to your page from our "Employment" section.

Home | Calendar | [Businesses](#) | [Sponsors](#) | [Search WayNet](#)

### WayNET Employment

[Local Employment](#) | [Submit a Job Posting](#) | [Agencies](#) | [State Links](#) | [National Links](#)

**Local Job Information** [Submit a Job Posting](#)

**Richmond WorkOne** - a great local resource. Huge information resource area with information on careers and job search. Two computers with Internet access available for job search. Also information for employers - employment law and workforce development.

**Members' Employment Pages**

<a href="#">Achieva Resources, Inc.</a>	<a href="#">Really Cool Foods (online application)</a>
<a href="#">Bethany Theological Sem</a>	<a href="#">Reid Hospital and Health Care Services</a>
<a href="#">Boys and Girls Clubs of W</a>	<a href="#">Richmond Community Schools</a>
<a href="#">Centerville-Abington Com</a>	<a href="#">Richmond Power and Light</a>
<a href="#">Cinram</a>	<a href="#">Summersault</a>
<a href="#">City of Richmond</a>	<a href="#">Wayne County Government</a>
<a href="#">Dunn Mental Health Center</a>	<a href="#">Western Wayne Schools</a>
<a href="#">Earlham College</a>	<a href="#">West End Bank</a>
<a href="#">Earlham School of Religion</a>	
<a href="#">Eastern Indiana Human Resource Association</a>	
<a href="#">Friends Fellowship Community</a>	
<a href="#">Greens Fork Animal Hospital, P.C.</a>	
<a href="#">Indiana University East</a>	
<a href="#">KICKS96</a>	
<a href="#">[top]</a>	

WayNet.org's employment section is usually one of the top 5 most popular pages each month on WayNet.org. Take advantage. Make a date to put your link on our mega-employment page.

**Speaking of dates...**



**NO FOOLIN' – Members can post their events on our COMMUNITY CALENDAR!**

You can quickly add an event by visiting the calendar and clicking on “Add Event” on the left side. However, to make the most of this tool, register so you can edit your own events. Detailed information is available here:

[http://www.waynet.org/howto/waynet/calendar\\_event\\_add.htm](http://www.waynet.org/howto/waynet/calendar_event_add.htm)

Extend your website by adding a WayNet calendar to your site – with just your events and with your colors – email [jane@waynet.org](mailto:jane@waynet.org) to see if this option is a good fit for your organization.

Folks using this service include: Civic Hall Performing Arts Center - Richmond Art Museum – Birth to Five – and...

**HAYES ARBORETUM**

Home | Visitor Information | Calendar | Membership | History | Contact Us

< 2008 Jan Feb **Mar 2009** Apr May Jun Jul Aug Sep Oct Nov Dec 2010 >

Grid	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
List	1	2	3	4	5	6 • 8:30 pm : Owl Prowl	7
Today							
Week	8	9	10	11	12	13	14
2-Week							
3-Week							
4-Week	15	16	17	18	19	20	21
Month							
Search	22	23	24	25	26	27	28
Login							
	29	30	31				

Community Calendar provided by WayNet.org





## Speaking of speaking – Now you can share your news on TALK OF THE TOWN!

Share your press releases directly on Talk of the Town. A direct link from WayNet's news page makes it easy for visitors to keep up with your organization's news – no need to wait for a media organization to pick it up.

WayNet.org is Sponsored by:  
City of Richmond

### Talk of the Town

WayNet.org's Discussion Forum      News | Calendar | Members | Search WayNet | HOME

**Topics**

- [Topics](#)
- [Last Day](#)
- [Last Week](#)
- [Tree View](#)
- [Search](#)

**Participate**

- [Register](#)

**EDC ANNOUNCES NEW PRESIDENT/CEO**

A veteran economic development professional has been selected to lead the Economic Development Corporation (EDC) of Wayne County, Indiana.

**Tim Rogers** of Petersburg, Illinois has accepted the position of EDC president and chief executive officer, according to Jeff Jackson, board president. Rogers will assume his duties with the EDC on January 31st, 2009.

Since January 2007, Rogers has been vice president for business development at the Greater Springfield (Ill.) Chamber of Commerce. where he has been

### To post to this area, go to:

Talk of the Town > Community Announcements > News Releases

<http://www.waynet.org/talk/newsrelease.htm> Register for an

account! Under the "Participate" heading on the left side of the page, click on Register. Just sign in with your account when posting in this area so we can verify the legitimacy of the information.

**Receive Updates from Talk of the Town:** Register for an account.. Edit your "Profile" and check the sections you are interested in and you'll receive a full-text version of the information posted via your email account. Too many messages? You can always change your settings at any time.



## Are you as tired of being humble as we are? Post a 'HOW TO' ARTICLE!

You are an expert. In your professional or personal life, you likely know more than the average person about at least one subject. Use this knowledge to write a "How To" article for WayNet.org's How To Center.

This can position you as a go-to person for a specific topic, it adds an additional way for people to find your organization, and it adds additional content and keywords that search engines will scoop up – and then point back to you!

### WayNet How To Center

How to do things in Richmond & Wayne County, Indiana

#### How to Write a Resume

A resume is a brief synopsis of your work history, your education and Typically it is limited to one to two pages with the exception of resum require more in depth information about activities and experience rel. many "blue collar" jobs only required the job seeker to complete an a almost all employers require both a r

Basic sections of a resume are as

- [Header](#)
- [Objective](#)
- [Work history](#)
- [Education](#)

**IT'S EASY AND IT CAN BE VERY POWERFUL!**

Just ask WorkOne who received the opportunity to reach more than 1,100 additional visitors last month via their *How To Write A Resume* article. Write your own article. Details are available here: [http://www.waynet.org/howto/waynet/write\\_an\\_article.htm](http://www.waynet.org/howto/waynet/write_an_article.htm)





**You're already our HERO, you know – so we hate to ask but could you help us spread the word?**

What? You didn't join to work –why should you have to promote the organization?

Well...WayNet.org wears many hats – we also serve members by serving the community. When you help us promote WayNet.org as a resource and spread the word to other local businesses and organizations, WayNet gains additional content – which brings more visitors – which makes YOUR membership ever more valuable. It's a win for the community and it's a win for you!

Being a member of WayNet.org makes you a part of a well-respected community organization. We help you help *YOUR* community by promoting tourism, economic development and community pride.

Know an organization that needs to get the word out about their services? Encourage them to join today!

**Just call 765-939-0857!**



**We just had a thought that scared us to death. You ARE a member...aren't you?**

If you're not – then we sense a great disturbance in the force. Please help us correct this immediately. You are missing out on the best Internet communication bargain in the entire universe.

Beam yourself right to this page and join us today!

**<http://www.waynet.org/waynet/application.htm>**

For questions about these or other opportunities offered by WayNet.org, contact:



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